



## The OptiMystics Citizens Action Network

PO Box 101, Monte Vista, CO 81144

On Friday, May 5, 2023, the OptiMystics Citizens Action Network will be hosting their third annual [Cinco de Mayo Street Festival](#) in downtown Monte Vista. Events for the day include children's activities, games, live music by Mariachi San Luis, a car show, local craft vendors, a beer garden, a DJ, food, and a car procession to Home Lake Veteran's Center in the late afternoon. All the fun begins at 11AM and runs until 8PM. We'll be shutting down the 100 and 200 block of Adams Street for the duration, plus part of 2<sup>nd</sup> Street. This event is a fundraiser for the [OptiMystics Citizens Action Network](#).

Your valued sponsorship will include exposure over social media, the internet, printed flyers, a banner at the festival and more. Social media exposure will occur through the OptiMystics [website](#) and [social media outlets](#) and the [SLVoices website](#) & [social media outlets](#). This includes sharing to multiple groups and pages throughout the SLV. The OptiMystics are producing flyers to go about town and will include listings of our sponsors at the time of printing\*. Press releases and local public service announcements, including sponsors, will also be sent out\*. Finally, a banner will be produced and hung at the celebration, with logos of all sponsors involved\*.

We will have a DJ during the day that will be providing periodic shout-outs to local businesses and sponsors. Something new this year is live music to wrap up the evening, featuring Mariachi San Luis. The music for the entire day is being sponsored by the [LOR Foundation](#).

The exposure potential for your business or organization is incredible. Estimates place the attendees at over 1,000 for the last two years and we expect even more this coming year. Limited sponsorship opportunities are available at the Gold, Silver and Bronze levels. All sponsorship levels will receive your logo on the event banner, logo & listing/active link on the event web page, a social media thank you and your name on the event flyers. In addition:

### **Bronze - \$250.00**

Small thank you basket  
One event tumbler  
10 car voting tickets.

### **Silver - \$500.00**

Medium thank you basket  
One event t-shirt  
Print advertising mentions  
20 car voting tickets

### **Gold - \$750.00**

Large thank you basket  
One event tumbler & t-shirt  
Radio advertising mentions  
Print advertising mentions  
30 car voting tickets

*\*To insure you are listed on the event banner, flyers and media mentions (if applicable), please let us know by April 7th.*

To find out about more, become a sponsor, or to donate, please contact The OptiMystics CAN at [optimysticscan@gmail.com](mailto:optimysticscan@gmail.com) or call [719-239-1811](tel:719-239-1811). Thank you for your support, we appreciate you.

## *Adam Lock*

Adam Lock, President  
[The OptiMystics CAN!](#)  
[719-239-1811](tel:719-239-1811)

-----

*"The nonprofit [OptiMystics Citizen Action Network](#) has been organized to support groups, individuals, and businesses to foster economic development through social and cultural events and other activities. We endeavor to assist in the revitalization of the Monte Vista business district in order to create vibrant public spaces, resulting in an improved local economy, a thriving and sustainable quality of life, and a diverse and positive regional and community image.*